

BACHELOR OF HUMAN SCIENCES IN COMMUNICATION (HONOURS) (MQA/SWA 12038)

PROPOSED STUDY PLAN BY SEMESTER

YEAR 1, SEMESTER 1					
No	Course Code	Course Title	Pre-requisites	Course Type	Credit Value
1	COMM 1310	Introduction to Communication (Cross List: COMM 1000)	Nil	Core	3
2	COMM 1311	Interpersonal Communication (Cross List: COMM 1030)	Nil	Core	3
3	COMM 1312	Communication in the Digital Age (Cross List: COMM 1040)	Nil	Core	3
4	COMM 1313	Media and Muslim Societies (Cross List: COMM 1020)	Nil	Core	3
6	UNGS 1301	Basic Philosophy and Islamic Worldview	Nil	Unicore	3
7	TQTD 1001	Pre-Tilawah Al-Quran*	TPT	Unicore	0.5
Total credit Value					15

*Does not count into total credit hours for unicore

YEAR 1, SEMESTER 2					
No	Course Code	Course Title	Pre-requisites	Course Type	Credit Value
1	COMM 2311	Intercultural Communication (Cross List: COMM 2050)	COMM 1313	Core	3
2	COMM 2312	Basics of Writing	COMM 1313	Core	3
3	Level 1/2	IRK Minorng 1		IRK Minorng	3
4	COMM 2313	Introductory Statistics for Communication (Cross List: COMM 2300)	COMM 1313	Core	3
5	SCSH 1201	Sustainable Development: Issues, Policies and Practices	Nil	Unicore	2
6	CCUB 1061	Usrah 1*	Nil	Unicore	0.5
7	LEED 1301	English for Academic Writing	Pass EPT	Unicore	3
Total Credit Value					17.5

*CFS students have already taken this in CFS

YEAR 2, SEMESTER 1					
No	Course Code	Course Title	Pre-requisites	Course Type	Credit Value
1	COMM 2314	Quantitative Research Methods in Communication (Cross List: 2999)	COMM 2313	Core	3
2	COMM 2315	Qualitative Research Methods in Communication	COMM 2313	Core	3
3	COMM 2316	Communication in the Quran and Sunnah (Cross List: COMM 2400)	COMM 2312	Core	3

4	COMM 3312	Principles of Public Relations (Cross List: COMM 2500)	COMM 2312	Core	3
5	COMM 3316 OR COMM 3319	Strategic Communication (Cross List: COMM 3501) OR Fundamentals of Journalism (Cross list: COMM 3000)	COMM 2312	Elective / Specialization	3
7	CCFM 2052	Family Management	Nil	Unicore	0.5
8	TQTD 1002	Tilawah Al-Quran 1 (Muslim)*	TPT/TQTD 1001	Unicore	0.5 / 0
9	CCUB 1062	Usrah 2**	CCUB 1061	Unicore	0.5
Total Credit Value					16.5 / 16

*Exempted for non-Muslims

**CFS students have already taken this in CFS

YEAR 2, SEMESTER 2					
No	Course Code	Course Title	Pre-requisites	Course Type	Credit Value
1	COMM 3312	Professional Speech Communication (Cross List: COMM 3090)	COMM 2312	Core	3
2	COMM 3313	Media and Communication Theory (Cross List: COMM 3200)	COMM 2314, COMM 2315	Core	3
3	COMM 3317 OR COMM 3321	Corporate Writing (Cross List: COMM 3502) OR Visual Communication Design (Cross List: COMM 4500)	COMM 2312	Electives / Specialization	3
4	Level 2/3	IRK Minorng 2		IRK Minorng	3
5	CCLM 2020	Leadership and Management	Nil	Unicore	0.5

6	TQTD 2002	Tilawah Al-Quran 2 (Muslim)*	TQTD 1002	Unicore	0.5 / 0
7	UNGS 2290	Knowledge & Civilisation in Islam	UNGS 1301	Unicore	2
Total Credit Value					15 / 14.5

*Exempted for non-Muslims

YEAR 3, SEMESTER 1					
No	Course Code	Course Title	Pre-requisites	Course Type	Credit Value
1	COMM 3314	Communication Law and Ethics (Cross List: COMM 3250)	COMM 2316	Core	3
2	COMM 3315	Integrated Marketing Communication (Cross List: COMM 3560)	COMM 3311	Core	3
3	COMM 3318 OR COMM 3322	Events and Campaigns (Cross List: COMM 4501) OR Contemporary Media Industries (Cross List: COMM 3301)	COMM 3316, OR COMM 3319	Elective / Specialization	3
4	Level 2/3	IRK Minorng 3		IRK Minorng	3
5	Level 2/3	IRK Minorng 4		IRK Minorng	3
6	LMBD 1131	Bahasa Melayu 1*	Nil	Unicore	1
7	CCSS 1010	Skills 1	Nil	Unicore	0.5
8	SCSH 2163	Usrah in Action 1 (SD: Community Profiling)	CCUB 1062	Unicore	1
Total Credit Value					16.5

*To be taken ONLY for students with no formal Bahasa Melayu competency (does not count into total credit hours for unicore)

YEAR 3, SEMESTER 2					
No	Course Code	Course Title	Pre-requisites	Course Type	Credit Value
1	COMM 4312/ COMM 4313	Media Planning (Cross List: COMM 3504) OR Media Audiences	COMM 3311, COMM 3315	Core	3
2	COMM 4314	Public Opinion (Cross List: COMM 4451)	COMM 3314	Core	3
3	COMM 4317 OR COMM 4322	Essentials of Negotiation (Cross List: COMM 4421) OR Media Production (Cross List: COMM 3620)	COMM 3316, COMM 3317 OR COMM 3319, COMM 3322	Elective / Specialization	3
4	CCSS 2010/3010	Skills 2	CCSS 1010	Unicore	0.5
5	SCSH 3164	Usrah in Action 2	SCSH 2163	Unicore	1
6	LQAD 1003 / LQAD 1103	Arabic for Ibadah 1 (Muslim) / Arabic Language for Communication I (Non-Muslim)	TQTD 1001 / -	Unicore	0.5/1
7	Level 3/4	IRK Minorng 5		IRK Minorng	3
8	LMBD 1132	Bahasa Melayu 2*	BMPT/LMBD 1131	Unicore	1
Total Credit Value					14/14.5

*To be taken ONLY for students with no formal Bahasa Melayu competency (does not count into total credit hours for unicore)

YEAR 4, SEMESTER 1					
No	Course Code	Course Title	Pre-requisites	Course Type	Credit Value
1	COMM 4315	Global News Media (Cross List: COMM 4480)	COMM 3314	Core	3
2	COMM 4318 OR	Applied Strategic Communication (Cross List: COMM 3505) OR	COMM 3316, COMM 3317, OR COMM 3319	Elective / Specialization	3

	COMM 4323	Advanced Media Writing (Cross List: COMM 4310)			
3	UNGS 2380	Ethics and Fiqh of Contemporary Issues	UNGS 2290	Unicore	3
4	Level 3/4	IRK Minorng 6		IRK Minorng	3
5	LQAD 2003	Arabic for Ibadah 2 (Muslim) / Arabic Language for Communication II (Non-Muslim)	LQAD 2003 / LQAD 2103	Unicore	0.5 / 1
Total Credit Value					12.5 / 13

YEAR 4, SEMESTER 2					
No	Course Code	Course Title	Pre-requisites	Course Type	Credit Value
1	COMM 4316	Contemporary Thinking for Communicators (Cross List: COMM 4460)	COMM 4314, COMM 4315	Core	3
2	COMM 4910	Internship (Cross List: COMM 4999)	COMM 4315	Core	IP*
3	COMM 4319 OR COMM 4324	Crisis and Reputation Management (Cross List: COMM 4504) OR News Analysis (Cross List: COMM 4320)	COMM 3316, COMM 4317, OR COMM 3319, COMM 4315	Elective / Specialization	3
4	Level 3/4	IRK Minorng 7		IRK Minorng	3
Total Credit Value					9

*In Progress

YEAR 4, SEMESTER 3

No	Course Code	Course Title	Pre-requisites	Course Type	Credit Value
1	COMM 4910	Internship	COMM 4315	Core	9
GRAND TOTAL (CREDIT VALUES)					125