



الجامعة الإسلامية العالمية ماليزيا
INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA
يُونِيسْتِي إِسْلَامْ أَنْتَارَا بَغْسَا مَلِيسِيَا

KULLIYAH ECONOMIC AND MANAGEMENT SCIENCES
CURRICULUM STRUCTURE
PROGRAM: Bachelor of Business Management (Honours)

BBM PROGRAMME CURRICULUM STRUCTURE
BBM CURRICULUM STRUCTURE 2022

COURSE COMPONENT	CREDIT VALUE	CREDIT HOURS
UNIVERSITY REQUIRED COURSES	20	17%
BBM PROGRAMME COURSES	90	75%
MGMT 4901 PROJECT PAPER	10	8%
	120	

No.	PROGRAMME COURSES	Credit
1	Financial Accounting & Reporting 1	3
2	Principles of Management Accounting	3
3	Statistical Methods	3
4	Principles of Microeconomics	3
5	Principles of Macroeconomics	3
6	Foundation of Islamic Economics	3
7	Technologies for Financial Services	3
8	Foundation of Islamic Finance	3
9	Principles and Practice of Management	3
10	Fundamentals of Financial Management	3
11	Intermediate Financial Management	3
12	Malaysian Business Law	3
13	Business Communication	3
14	Business Ethics	3
15	Decision Science	3
16	Organizational Behaviour	3
17	Operations Management	3
18	Human Resource Management	3
19	Entrepreneurship	3
20	Management from an Islamic Perspective	3
21	Business Psychology	3
22	Industrial Relations	3
23	International Business	3
24	Strategic Management	3
25	Marketing Principles	3
26	Consumer Behaviour	3
27	Digital Marketing	3

28	Personal Financial Planning	3
29	Services Marketing	3
30	Business Research Methods	3
		90