



PROGRAMME OVERVIEW

MBIA is designed to turn data into **strategic** decisions.



Data Analytics

Analyse complex data and identify meaningful trends.



Business Intelligence

Transform raw data into useful business insights.



Technology & AI

Apply tools such as machine learning, AI, and data visualization



Strategic Decision-Making

Use data to support smarter organisational decisions.



Ideal for professionals and graduates who want to lead in today's **data-driven** business world.



HOW TO APPLY

Submit a completed application form with all required documents to the Centre for Postgraduate Studies (CPS) all year along. Admission to the nearest semester intake.

APPLY ONLINE

<https://eadmission.iium.edu.my>

For more details, please visit the CPS website:

<https://centre.iium.edu.my/cps/prospective-students/>



CONTACT US



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LEADING THE WAY
KUALAH KANGAR - KOTA - KAMPONG KANGAR
LEADING THE WORLD



MASTER IN BUSINESS INTELLIGENCE & ANALYTICS (MBIA)

MQA/SWA09138

*TRANSFORM DATA INTO
DECISION-MAKING POWER*

KULLIYAH OF ICT (KICT)
INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA

WHY MBIA?



EMPOWER STRATEGIC DECISION-MAKING

Learn to analyse complex datasets, uncover trends, and transform insights into impactful business strategies.



INDUSTRY-RELEVANT CURRICULUM

Gain hands-on experience in machine learning, AI, data visualization, and advanced analytics.



WEEKEND MODULAR DELIVERY

Designed for working professionals with flexible scheduling.



REAL-WORLD APPLICATION

Participate in a Datathon & Bootcamp that builds practical problem-solving skills using industry datasets.



MULTIDISCIPLINARY ADVANTAGE

Open to candidates from business, engineering, science, technology, mathematics, social sciences, and more.



PROGRAM STRUCTURE



MODE
Coursework only



CREDIT HOURS
40



DURATION
• Full-time: 1.5 years
• Part-time: 3 years
Delivery: Modular weekend classes



CURRICULUM OVERVIEW



INDUCTION & FOUNDATIONS

- Induction Seminar
- Islamic & Worldview on IT & Society



CORE COURSES

- ICT Research Methods
- Business Intelligence
- Advanced Business Analytics
- Big Data Across Verticals & Domains



ELECTIVES (choose 1 each semester)

- Unstructured Data Analytics
- Data Visualization for Decision Making
- Machine Learning for Business Decision
- Artificial Intelligence & Machine Learning for Business



CAPSTONE

- Datathon & Bootcamp (10 credit hours)



ENTRY REQUIREMENTS

**** Applicants must meet one of the following:**



ACADEMIC QUALIFICATION

- Bachelor's degree with **CGPA $\geq$ 2.50** in a relevant analytical/quantitative field, with at least **3 years working experience**.



FRESH GRADUATES

- Candidates **without work experience** may be considered with **CGPA $\geq$ 2.75** in relevant fields.



PROFESSIONAL QUALIFICATION

- Recognised professional qualifications equivalent to a bachelor's degree may be accepted.



ENGLISH PROFICIENCY (INTERNATIONAL APPLICANTS)

- **TOEFL:** PBT 44–47 (Reading), 43–46 (Writing) / CBT 13–15 (Reading/Writing) / IBT 11–13 (Reading), 10–11 (Writing)
- **IELTS:** Band 5.0 (Reading or Writing)



FEES

LOCAL STUDENTS

Registration **RM 2,120**

Tuition **RM 16,000**

TOTAL RM 18,120

INTERNATIONAL STUDENTS

Registration **RM 4,400**

Tuition **RM 24,000**

TOTAL RM 28,400