



PROGRAMME STRUCTURE
BACHELOR OF ARTS (HONS.) IN ENGLISH FOR INTERNATIONAL
COMMUNICATION

PROPOSED STUDY PLAN (For Intake Matric No: 191XXX)

Malaysian Students
Total Credit Hours Required: 126

LEVEL 1

Semester	Course Code	Course Title	Credit Hours
1	ENCO 1101	Introduction to International Communication	3
	ENCO 1102	Introduction to World Literature	3
	ENCO 1103	Introduction to Linguistics	3
	LE 4000/LEED 1301	English for Academic Writing (EAW)	3
	UNGS 2090	The Islamic Worldview Knowledge and civilization (ALL Students)	2
	TQS/TQB 1001E or TQS/TQB 1001M	Tilawah Al-Quran I (For International students) Tilawah Al-Quran I (For Local Students)	0.5
	CCUB 1621	Usrah 1 (BUDI)	0.5
	Total Credit Hours		
2	ENCO 1105/ ENCO 1325	Persuasion and Speech Communication / Persuasive Speech	3
	ENCO 1106	English for the Workplace	3
	ENCO 1107	Introduction to Entrepreneurship	3
	ENCO 2101/ ENCO 2311	Intercultural Communication / Language for Intercultural Communication	3
	LM 2023	Bahasa Melayu Kerjaya (Sains Sosial) (for Malaysians Students) – 2 cr.	2
	UNGS 2080	Ethics and Fiqh or Contemporary Issues. (ALL Students)	2
	LQ 1008 or LQ 2008	Quranic Language I & II (for Direct Intake students only – Based on APT result)	0.5
	TQS/TQB 2001E or TQS/TQB 2001M	Tilawah Al-Quran II (For International students) Tilawah Al-Quran II (For Local Students)	0.5
	CCLM 2051	Leadership and Management	0.5
	Total Credit Hours		

LEVEL 2

Semester	Course Code	Course Title	Credit Hours
1	ENCO 2102 / ENCO 2312	Sociolinguistics / Language and Society	3
	ENCO 2103	Interpersonal Communication	3
	ENCO 2104	International Relation	3
	ENCO 2105	Morphology	3
	MPU 3122	TITAS (MOOC)	2
	LQ 1008 or LQ 2008	Quranic Language I & II (for Direct Intake students only – Based on APT result)	0.5
	CCFM 2052	Parenting	0.5
	Total Credit Hours		
2	ENCO 1104	English for Academic Writing	3
	ENCO 2106	Phonetics and Phonology	3
	ENCO 2107	Syntax	3
	MPU 3112	Hubungan Etnik (MOOC)	2
	ABCD XXXX	Choose One Course from Optional Fundamental – Refer Table A	3
	Elective Language Courses	Electives Level 1 (Japanese / Mandarin) – Refer Table B	2
	Elective Courses	For those who are not taking Japanese / Mandarin - Refer Table C or FRENCH	3
	CCUB 2621	Usrah 2 (BUDI)	0.5
Total Credit Hours			16.5/17.5

LEVEL 3			
Semester	Course Code	Course Title	Credit Hours
1	ENCO 2999	Research Methodology	3
	ENCO 3101	Semantics	3
	ENCO 3102	Public Relations	3
	ENCO 3103	Applied Linguistics	3
	UNGS 2011	Creative Thinking and Problem Solving (ALL Students)	2
	Elective Language Courses	Electives Level 2 (Japanese / Mandarin Courses) – Refer Table B	2
	Elective Courses	For those who are not taking Japanese / Mandarin - Refer Table C or FRENCH	3
	CC XXXX	Skill Package part 1	0.5
Total Credit Hours			16.5 / 17.5
2	ENCO 3104	Communication Law and Ethics	3
	ENCO 3105	Digital Media and Communication	3
	ENCO 3106 / ENCO 3326	International Business Communication / Professional Communication	3
	ENCO 4101	Data Analysis and Interpretation	3
	ENCO 4103	Discourse Analysis	3
	Elective Language Courses	Electives Level 3 (Japanese / Mandarin Courses) – Refer Table B	2
	Elective Courses	For those who are not taking Japanese / Mandarin - Refer Table C or FRENCH	3
	CC XXXX	Skill Package part 2	0.5
Total Credit Hours			17.5/ 18.5
3	ENCO 3109	Internship	5
	Total Credit Hours		

LEVEL 4			
Semester	Course Code	Course Title	Credit Hours
1	ENCO 4102	Muslim and The New Media	3
	ENCO 4104	Corporate Communication	3
	ENCO 4105	Computer Mediated Communication	3
	ENCO 4106	Translation Studies	3
	Elective Language Courses	JPCO 1107 or any course from Table C	3
	Elective Courses		
	CCUB 3621	Usrah 3 (Budi)	1
		*Unofficial semester for FYP	
Total Credit Hours			16/13
2	ENCO 4999	Final Year Project	6
	CCUB 4621	Usrah 4 (Budi)	1
	Total Credit Hours		

TABLE A: ABCD XXXX: Choose One Course from Optional Fundamental Courses

Course Code	Course Title
TPHM 1101	Principles of Hospitality in Tourism Industry
TPHM 1110	Introduction to Tourism and Hospitality
SOCA 1010	Introduction to Sociology
PSCI 1010	Introduction to Political Science
HIST 1000	Introduction to History
PSYC 1000	Introduction to Psychology
RKQS2011A	Ulum al-Qur'an: Sciences of Qur'an
RKQS2021A	Ulum al-Hadith: Sciences of Hadith
RKFQ2062A	Al-Madkhal ila al-Fiqh: Introduction to Fiqh
RKFQ2161A	Al-Madkhal ila Usul al-Fiqh: Introduction to Usul al-Fiqh
RKUD3010A	Islamic Aqidah (Arabic)
RKUD3020A	Islamic Ethics (Arabic)
JPCO 1107	Introduction to Japanese Culture and Society

TABLE B: Elective Language Courses

Course Code	Course Title	Credit Hour
JPCO 1001	Basic Japanese 1	2
JPCO 1002	Basic Japanese 2	2
JPCO 1003	Basic Japanese 3	2
JPCO 1107	Introduction to Japanese Culture and Society	3
LC 1014	Mandarin Level 1	2
LC 2014	Mandarin Level 2	2
LC 3014	Mandarin Level 3	2
FREN 1101	French Language Level 1	3
FREN 1102	French Language Level 2	3
FREN 1103	French Language Level 3	3
TURK 1301	Basic Turkish 1	3
TURK 1302	Basic Turkish 2	3
TURK 1303	Basic Turkish 3	3
KORN 1301	Basic Korean 1	3
KORN 1302	Basic Korean 2	3
KORN 1303	Basic Korean 3	3

TABLE C: Other Elective Courses

Course Code	Course Title	Course Code	Course Title
TPHM 1111	Principles of Tourism	ISF 1101	Foundation of Islamic Finance
TPHM 1220	Information Technology in Tourism and Hospitality	ENGL 1515	Literature Genre I: Poetry
TPHM 1110	Introduction to Tourism and Hospitality Industry	PSCI 2110	Political Thought I
TPHM 1101	Principles of Hospitality	PSCI 2210	Comparative Politics
TPHM 1210	Introduction to Economy	PSCI 2523	Public Administration
TPHM 2101	Introduction to Human Resource	HIST 1100	Islam in the Malay World
ARCO 1101	Introduction to International Communication	HIST 1520	Introduction to Western Civilization
ARCO 1102	Introduction to World Literature	RKUD 3010	Islamic Aqidah
ARCO 1103	Introduction to Linguistics	RKUD 3020	Islamic Ethics
ARCO 1104	Arabic for Academic Writing	RKUD 3030	Methods of Da'wah
ARCO 1105	Persuasion and Speech Communication	RKUD 3070	Islamic Social Institutions
ARCO 1106	Arabic at Workplace	RKUD 3180	Islam & Modern Ideologies
BMCO 1101	Introduction to International Communication	RKUD 3240	Study of Religions I
BMCO 1102	Introduction to World Literature	RKUD 3251	Quranic Perspective of Other Religions.
BMCO 1103	Introduction to Linguistics	RKUD 4250	Moral Codes (Ethics) in World Religions.
BMCO 1104	Malay for Academic Writing	RKQS 1030	Revelation as Source of Knowledge
BMCO 1105	Komunikasi Khalayak dan Pengucapan Awam	RKQS 2011	Science of Quran
BMCO 1106	Komunikasi Penulisan 1	RKQS 2021	Science of Hadith
ECON 1150	Principle of Microeconomics	RKQS 1046A	Dirasah fi al-Quran

ECON 1610	Principle of Macroeconomics	RKGS 2010	Creative Thinking and Problem Solving
ACC 1001	Financial Accounting Fundamental	PSYC 1070	Islam and Psychology
MGT 2010	Principles and Practices of Management	SOCA 1050	Introduction to Anthropology
LM 2027	Penulisan Kreatif		