

#### KULLIYYAH OF LANGUAGES AND MANAGEMENT International Islamic University Malaysia

Version: TMGT/SP-01 Revision: 02 Effective Date: 25 November 2021

### STUDY PLAN

## BACHELOR OF TOURISM MANAGEMENT (TMGT)

PROPOSED STUDY PLAN FOR INTAKE from Matric No.: 191XXX) – Malaysian Students Total Credit Hours Required: 124

| LEVEL 1  |                                   |  |              |
|----------|-----------------------------------|--|--------------|
| Semester | Course Code                       | Course Title   | Credit Hours |
| 1        | TPHM 1110                         | Introduction to Tourism and Hospitality Industry   | 3            |
|          | TPHM 1210                         | Introduction to Economic   | 3            |
|          | TPHM 1211                         | Introduction to Entrepreneurship   | 3            |
|          | TPHM 1220                         | Information Technology in Tourism and Hospitality  | 3            |
|          | LE 4000/ LEED 1301                | English for Academic Writing   | 3            |
|          | UNGS 2090                         | The Islamic Worldview Knowledge and civilization (ALL Students)                            | 2            |
|          | CCUB 1621                         | Usrah 1 (BUDI)   | 0.5          |
|          | Total Credit Hours                |  | 17.5         |
| 2        | TPHM 3202                         | Tourism, Cultural and Heritage Planning and Management                                     | 3            |
|          | TPHM 2230                         | Islamic Perspective in Tourism and Hospitality   | 3            |
|          | TPHM 2121                         | Introduction to Tourism and Hospitality Marketing  | 3            |
|          | UNGS 2080                         | Ethics and Fiqh or Contemporary Issues. (ALL Students)                                     | 2            |
|          | LM 2023                           | Bahasa Melayu Kerjaya (Sains Sosial) -2 cr.  | 2            |
|          | LQ 1008 or<br>LQ 2008             | Quranic Language I & II (for Direct Intake students only<br>– Based on APT result)         | 0.5          |
|          | TQS/TQB 2001E or<br>TQS/TQB 2001M | Tilawah Al-Quran I (For International students)<br>Tilawah Al-Quran I (For Local Students) | 0.5          |
|          | CCLM 2051                         | Leadership and Management  | 0.5          |
|          |                                   | Total Credit Hours   | 14.5         |

| LEVEL 2  |                                   |  |              |
|----------|-----------------------------------|--|--------------|
| Semester | Course Code                       | Course Title   | Credit Hours |
| 1        | TPHM 3260                         | Research Method in Tourism and Hospitality   | 3            |
|          | TPHM 2101                         | Introduction to Human Resource Management  | 3            |
|          | MPU 3122                          | TITAS (MOOC)   | 2            |
|          | LQ 1008 or<br>LQ 2008             | Quranic Language I & II (for Direct Intake students only<br>– Based on APT result)         | 0.5          |
|          | TQS/TQB 2001E or<br>TQS/TQB 2001M | Tilawah Al-Quran I (For International students)<br>Tilawah Al-Quran I (For Local Students) | 0.5          |
|          | CCFM 2052                         | Parenting  | 0.5          |
|          | Total Credit Hours                |  | 9.5          |
| 2        | TPLM 1312                         | Introduction to Tourism Planning   | 3            |
|          | TPLM 2314                         | Financial Accounting   | 3            |
|          | TPLM 2315                         | Introduction to Web Technology and Design  | 3            |
|          | TPLM 3312                         | The Law of Tourism and Hospitality Industry  | 3            |
|          | MPU 3112                          | Hubungan Etnik (MOOC)  | 2            |
|          | Elective Language<br>Courses      | Electives Level 1 (Japanese / Mandarin); OR  | 2            |
|          | Elective Courses                  | For those who are not taking Japanese / Mandarin<br>- Refer Table B                        | 3            |
|          | CCUB 2621                         | Usrah 2 (BUDI)   | 0.5          |
|          | Total Credit Hours                |  | 16.5/17.5    |

|          | LEVEL 3                      |  |              |  |
|----------|------------------------------|--|--------------|--|
| Semester | Course Code                  | Course Title   | Credit Hours |  |
| 1        | TPLM 2421                    | W1 Tourism Product Planning and Development ( <i>Prerequisite: TPLM 1312</i> ) | 4            |  |
|          | TPLM 2323                    | Travel Agency Planning and Design  | 3            |  |
|          | TPLM 2324                    | Safety and Risk Management in Tourism  | 3            |  |
|          | TPLM 3313                    | Tour Operation Planning and Design   | 3            |  |
|          | TPLM 3322                    | Event Planning and Management  | 3            |  |
|          | UNGS 2011                    | Creative Thinking and Problem Solving (ALL Students)                           | 2            |  |
|          | Elective Language<br>Courses | Electives Level 2 (Japanese / Mandarin Courses); OR                            | 2            |  |
|          | Elective Courses             | For those who are not taking Japanese / Mandarin<br>- Refer Table B            | 3            |  |
|          | CCSS XXXX                    | Skill Package Part 1   | 0.5          |  |
|          | Total Credit Hours           |  | 20.5 / 21.5  |  |
| 2        | TPLM 3411                    | W2 Tourism Destination Action Plan ( <i>Prerequisite: <b>TPLM 2421</b></i> )   | 4            |  |
|          | TPLM 3314                    | Professional Business Etiquette and Customer Service                           | 3            |  |
|          | TPLM 3323                    | Leisure, Park and Recreation Programme Design                                  | 3            |  |
|          | TPLM 3324                    | Adventure Tourism  | 3            |  |
|          | TPLM 4311                    | Professional Grooming  | 3            |  |
|          | Elective Language<br>Courses | Electives Level 3 (Japanese / Mandarin Courses); OR                            | 2            |  |
|          | Elective Courses             | For those who are not taking Japanese / Mandarin<br>- Refer Table B            | 3            |  |
|          | CCSS XXXX                    | Skill Package Part 2   | 0.5          |  |
|          | CCUB 3621                    | Usrah 3 (Budi)   | 1            |  |
|          |                              | Total Credit Hours   | 195 / 20.5   |  |

| LEVEL 4                        |                              |  |              |
|--------------------------------|------------------------------|--|--------------|
| Semester                       | Course Code                  | Course Title   | Credit Hours |
| 1                              | TPLM 3421                    | W3 Tourism Destination Master Plan<br>(Prerequisite: <b>TPLM 3411 )</b>        | 4            |
|                                | TPLM 4612                    | Final Year Project<br>( <i>Prerequisite: <b>TPLM 2312</b>)</i>                 | 6            |
|                                | TPLM 4313                    | Sustainable Tourism Development<br>(Prerequisite: <b>TPLM 2421, TPLM 3411)</b> | 3            |
|                                | Elective Language<br>Courses | JPCO 1107 or any course from Table B   | 3            |
|                                | Elective Courses             |  |              |
|                                | CCUB 4621                    | Usrah 4 (Budi)   | 1            |
|                                | Total Credit Hours           |  | 17/14        |
| 2                              | TPLM 4921                    | Tourism Internship (6 months)<br><i>(Prerequisite: <b>TPLM 4612)</b></i>       | 9            |
|                                | Total Credit Hours           |  | 9            |
| ACCUMULATED TOTAL CREDIT HOURS |                              |  | 124          |

# Table A: Elective Language Courses

| Course Code | Course Title                                 | Credit Hour |
|-------------|--|-------------|
| JPCO 1001   | Basic Japanese 1                             | 2           |
| JPCO 1002   | Basic Japanese 2                             | 2           |
| JPCO 1003   | Basic Japanese 3                             | 2           |
| JPCO 1107   | Introduction To Japanese Culture and Society | 3           |
| LC 1014     | Mandarin Level 1                             | 2           |
| LC 2014     | Mandarin Level 2                             | 2           |
| LC 3014     | Mandarin Level 3                             | 2           |
| FREN 1101   | French Language Level 1                      | 3           |
| FREN 1102   | French Language Level 2                      | 3           |
| FREN 1103   | French Language Level 3                      | 3           |
| TURK 1301   | Basic Turkish 1                              | 3           |
| TURK 1302   | Basic Turkish 2                              | 3           |
| TURK 1303   | Basic Turkish 3                              | 3           |
| KORN 1301   | Basic Korean 1                               | 3           |
| KORN 1302   | Basic Korean 2                               | 3           |
| KORN 1303   | Basic Korean 3                               | 3           |

### Table B: Other Elective Courses

| Course<br>Code | Course Title                                   | Course Code | Course Title                              |
|----------------|--|-------------|---|
| ENCO 1101      | Introduction To International<br>Communication | MGT 2010    | Principles And Practices of<br>Management |
| ENCO 1102      | Introduction To World Literature               | LM 2027     | Penulisan Kreatif                         |
| ENCO 1103      | Introduction To Linguistics                    | FINC 1301   | Foundation Of Islamic Finance             |
| ENCO 1104      | English For Academic Writing                   | ENGL 1110   | Literary Genres I: Drama and Poetry       |
| ENCO 1325      | Persuasive Speech                              | PSCI 2210   | Comparative Politics                      |
| ENCO 1106      | English At Workplace                           | PSCI 2523   | Public Administration                     |
| ARCO 1101      | Introduction To International<br>Communication | HIST 1100   | Islam In the Malay World                  |
| ARCO 1102      | Introduction To World Literature               | RKUD2010    | Islamic Aqidah                            |
| ARCO 1103      | Introduction To Linguistics                    | RKUD2020    | Islamic Ethics                            |
| ARCO 1104      | Arabic For Academic Writing                    | RKUD2030    | Islamic Da'wah (Arabic)                   |
| ARCO 1105      | Persuasion And Speech<br>Communication         | RKUD 3080   | Islamic Social Institutions               |
| ARCO 1106      | Arabic At Workplace                            | RKUD 3180   | Islam & Modern Ideologies                 |
| BMCO 1101      | Introduction To International<br>Communication | RKUD 2240   | World Religions I                         |
| BMCO 1102      | Introduction To World Literature               | RKUD 2230   | Quranic Perspective of Other Religions.   |
| BMCO 1103      | Introduction To Linguistics                    | RKUD 4251   | Moral Codes in World Religions            |
| BMCO 1104      | Malay For Academic Writing                     | RKQS1111A   | Ulum Al-Qur'an                            |
| BMCO 1105      | Komunikasi Khalayak Dan<br>Pengucapan Awam     | RKQS1121A   | Ulum Al-Hadith                            |
| BMCO 1106      | Komunikasi Penulisan 1                         | RKGS 2010   | Creative Thinking and Problem Solving     |
| ECON 1510      | Principle Of Microeconomics                    | PSYC 3011   | Psychology From Islamic<br>Perspective    |
| ECON 1610      | Principle Of Macroeconomics                    | SOCA 1050   | Introduction To Anthropology              |
| ACC 1101       | Financial Accounting & Reporting 1             |             |   |