



**PROGRAMME STRUCTURE**  
**BACHELOR OF ARTS (HONS.) IN ENGLISH FOR INTERNATIONAL**  
**COMMUNICATION**

**PROPOSED STUDY PLAN (For Intake from Matric No: 201XXX)**

**Malaysian Students**

**Total Credit Hours Required: 126**

**LEVEL 1**

Semester	Course Code	Course Title	Credit Hours
1	ENCO 1101	Introduction to International Communication	3
	ENCO 1102	Introduction to World Literature	3
	ENCO 1103	Introduction to Linguistics	3
	LEED 1301	English for Academic Writing (EAW)	3
	UNGS 1301	Basic Philosophy and Islamic Worldview <b>(ALL Students)</b>	3
	CCUB 1621/ CCUB 1061	Usrah 1 (BUDI) / Usrah 1	0.5
<b>Total Credit Hours</b>			<b>15.5</b>
2	ENCO 1104	English for Academic Writing	3
	ENCO 1325	Persuasive Speech	3
	ENCO 1106	English for the Workplace	3
	ENCO 1107	Introduction to Entrepreneurship	3
	LM 2023	Bahasa Melayu Kerjaya (Sains Sosial) (for Malaysians Students) – 2 cr.	2
	SCSH 1201	Sustainable Development: Issues, Policies and Practices <b>(ALL Students)</b>	2
	LQAD 1003 or LQAD 2003	Arabic for Ibadah 1 & 2 (for Direct Intake students only – Based on APT result)	0.5
	TQTD 1002	Tilawah Al-Quran I	0.5
	CCLM 2051 / CCLM 2020	Leadership and Management	0.5
<b>Total Credit Hours</b>			<b>17.5</b>

**LEVEL 2**

Semester	Course Code	Course Title	Credit Hours
1	ENCO 2311	Language for Intercultural Communication	3
	ENCO 2312	Language and Society	3
	ENCO 2103	Interpersonal Communication	3
	ENCO 2104	International Relation	3
	ENCO 2105	Morphology	3
	UNGS 2290	Knowledge & civilization in Islam	2
	LQAD 1003 or LQAD 2003	Arabic for Ibadah 1 & 2 (for Direct Intake students only – Based on APT result)	0.5
	TQTD 2002	Tilawah Al-Quran 2	0.5
	CCFM 2052 / CCFM 2061	Family Management	0.5
<b>Total Credit Hours</b>			<b>18.5</b>
2	ENCO 2106	Phonetics and Phonology	3
	ENCO 2107	Syntax	3
	ENCO 2999	Research Methodology	3
	UNGS 2380	Ethics and Fiqh of Contemporary Issue	3
	ABCD XXXX	Choose <b>One Course</b> from Optional Fundamental – Refer <b>Table A</b>	3
	Elective Language Courses	Electives Level 1 (Japanese / Mandarin) – Refer <b>Table B</b>	2
	Elective Courses	For those who are not taking Japanese / Mandarin - Refer <b>Table C or FRENCH</b>	3
	CCUB 2621/CCUB 1062	Usrah 2 (BUDI) / Usrah 2	0.5
<b>Total Credit Hours</b>			<b>17.5/18.5</b>

LEVEL 3			
Semester	Course Code	Course Title	Credit Hours
1	ENCO 3101	Semantics	3
	ENCO 3102	Public Relations	3
	ENCO 3103	Applied Linguistics	3
	ENCO 4101	Data Analysis and Interpretation	3
	Elective Language Courses	Electives Level 2 (Japanese / Mandarin Courses) – Refer <b>Table B</b>	2
	Elective Courses	For those who are not taking Japanese / Mandarin - Refer <b>Table C or FRENCH</b>	3
	CCSS XXXX	Skill Package part 1	0.5
	<b>Total Credit Hours</b>		
2	ENCO 3104	Communication Law and Ethics	3
	ENCO 3105	Digital Media and Communication	3
	ENCO 3326	Professional Communication	3
	ENCO 4103	Discourse Analysis	3
	Elective Language Courses	Electives Level 3 (Japanese / Mandarin Courses) – Refer <b>Table B</b>	2
	Elective Courses	For those who are not taking Japanese / Mandarin - Refer <b>Table C or FRENCH</b>	3
	CCSS XXXX	Skill Package part 2	0.5
	<b>Total Credit Hours</b>		
3	ENCO 3109	Internship	5
	<b>Total Credit Hours</b>		

LEVEL 4			
Semester	Course Code	Course Title	Credit Hours
1	ENCO 4102	Muslim and The New Media	3
	ENCO 4104	Corporate Communication	3
	ENCO 4105	Computer Mediated Communication	3
	ENCO 4106	Translation Studies	3
	Elective Language Courses	JPCO 1304 or any course from <b>Table C</b>	3
	Elective Courses		
	SCSH 2163	Usrah in Action 1 (SD: Community Profiling)	1
		<i>*Unofficial semester for FYP</i>	
	<b>Total Credit Hours</b>		
2	ENCO 4999	Final Year Project	6
	SCSH 3164	Usrah in Action 2	1
	<b>Total Credit Hours</b>		

**TABLE A: Choose One Course from Optional Fundamental Courses\*\*\***

Course Code	Course Title
TMGT 1311	Introduction to Tourism and Hospitality
JPCO 1304	Introduction to Japanese Culture and Society
MAND 2303	Introduction to Chinese Culture and Society
<b>IRKHS Fundamental Courses</b>	
SOCA 1310	Introduction to Sociology
PSCI 1301	Introduction to Political Science
HIST 1300	Introduction to History and Civilization
PSYC 1000	Introduction to Psychology
<b>IRK Fundamental Courses (Taught in Arabic)</b>	
RKQS 1311	Ulum Al-Qur'an (Sciences of Qur'an)
RKQS 1312	Ulum Al-Hadith (Sciences of Hadith)
RKFQ 1311	Al-Madkhal Ila Al-Fiqh Al-Islami (Introduction to Islamic Jurisprudence)
RKFQ 1321	Al-Madkhal Ila Al-Fiqh Al-Islami (Introduction to Principles of Islamic Jurisprudence)
RKUD 1350	Al-'Aqidah al-Islamiyyah (Islamic' Aqidah)
RKUD 4355	'Ilm Al-Akhlak al-Islamiyyah (Islamic Ethics)

\*\*\* The fundamental courses can also be registered as elective courses.

**TABLE B: Elective Language Courses**

Course Code	Course Title	Credit Hour
JPCO 1201	Basic Japanese 1	2
JPCO 1202	Basic Japanese 2	2
JPCO 1203	Basic Japanese 3	2
JPCO 1304	Introduction to Japanese Culture and Society	3
LC 1014	Mandarin Level 1	2
LC 2014	Mandarin Level 2	2
LC 3014	Mandarin Level 3	2
FREN 1301	French Language Level 1	3
FREN 1302	French Language Level 2	3
FREN 1303	French Language Level 3	3
TURK 1301	Basic Turkish 1	3
TURK 1302	Basic Turkish 2	3
TURK 1303	Basic Turkish 3	3
KORN 1301	Basic Korean 1	3
KORN 1302	Basic Korean 2	3
KORN 1303	Basic Korean 3	3

**TABLE C: Other Elective Courses**

Course Code	Course Title	Course Code	Course Title
TMGT 1313	Islamic Perspective in Tourism	RKUD 2315	Islamic Ethics
TMGT 1322	Fundamentals of Economics	RKUD 2030	Islamic Da'wah
TMGT 2313	Human Resource Management in Service Organisation	RKUD 3080	Islamic Social Institutions
TMGT 2322	Service Marketing in Tourism and Hospitality	RKUD 3180	Islam & Modern Ideologies
TMGT 3322	Event Planning and Management	RKUD 2240	World Religions 1
TMGT 4311	Professional Grooming	RKUD 2230	Quranic Perspective of Other Religions.
BMCO 1101	Introduction to International Communication	RKUD 4251	Moral Codes in World Religions.
BMCO 1102	Introduction to World Literature	RKQS 1111	Science of Qur'an
BMCO 1103	Introduction to Linguistics	RKGS 2010	Creative Thinking and Problem Solving
BMCO 1104	Malay for Academic Writing	PSYC 3011	Psychology from Islamic Perspective
BMCO 1105	Komunikasi Khalayak dan Pengucapan Awam	SOCA 1310	Introduction to Sociology
BMCO 1106	Komunikasi Penulisan 1	SOCA 1320	Introduction to Anthropology
ECON 1510	Principle of Microeconomics	RKQS 1371	Introduction to Qur'an
ECON 1610	Principle of Macroeconomics	RKQS 1372	Introduction to Hadith
ACC 1101	Financial Accounting & Reporting 1	RKFQ 1310	Introduction to Islamic Jurisprudence
MGMT 1301	Principles and Practices of Management	RKFQ 1320	Introduction to Principles of Islamic Jurisprudence

FINC 1301	Foundation of Islamic Finance	<b>IRK Fundamental Courses (Taught in Arabic)</b>	
ENGL 1330	Reading Poetry	RKQS 1311	Ulum Al-Qur'an (Sciences of Qur'an)
PSCI 1301	Introduction to Political Science	RKQS 1312	Ulum Al-Hadith (Sciences of Hadith)
PSCI 2302	Comparative Politics	RKFQ 1311	Al-Madkhal Ila Al-Fiqh Al-Islami (Introduction to Islamic Jurisprudence)
PSCI 2303	Public Administration	RKFQ 1321	Al-Madkhal Ila Al-Fiqh Al-Islami (Introduction to Principles of Islamic Jurisprudence)
HIST 1300	Introduction to History and Civilization	RKUD 1350	Al-'Aqidah al-Islamiyyah (Islamic' Aqidah)
HIST 1100	Islam in the Malay World	RKUD 4355	'Ilm Al-Akhlak al-Islamiyyah (Islamic Ethics)
RKUD 1310	Islamic Aqidah		